

## Article or Blog Topics For Remodelers

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| 1.  | The Secret of A Stress-Free Remodeling Project  |
| 2.  | Five Telltale Signs That Your Kitchen Is Overdue For A Remodel  |
| 3.  | How To Remodel Your Bathroom In Under A Week And For Under Ten Grand  |
| 4.  | A Challenge To Women Who Would Never Dream Remodeling Their Bathroom With An Acrylic Liner  |
| 5.  | Women Everywhere Are Raving About This Simple, Inexpensive Kitchen Makeover   |
| 6.  | The Three Most Common Reasons People Put Off Remodeling -- Which Group Are You In?  |
| 7.  | Does Your Kitchen Ever Embarrass You?   |
| 8.  | The Biggest Problems You'll Have With Most Remodelers...And To Avoid Them All   |
| 9.  | To People Who Want To Remodel -- But Think They Can't Afford It   |
| 10. | Don't Hire A Remodeler -- Until You've Educated Yourself On How To Judge & Rate Them  |
| 11. | Can You Spot These 7 Common Remodeling Blunders?  |
| 12. | Make This 1-Minute Test – How To Save Your Self From A Remodeling Disaster In Less Than 60 Seconds                                      |
| 13. | Nobody Should Be Allowed To Remodel Their Kitchen Until They've Read This Book At Least 7 Times   |
| 14. | What Everybody Ought To Know About Kitchen Remodeling   |
| 15. | Free Book -- Tells You Twelve Secrets To Getting A Good Deal On Remodeling  |
| 16. | The #1 Most Common Goof When Hiring A Contractor  |
| 17. | Remodeling Methods: Which Ones Actually Work...And Which Ones Are Guaranteed To Torture You, Cost A Fortune, And Leave Madder Than Hell |
| 18. | Three Fairy Tales You'll Hear From Bathroom Remodelers... Even Honest Ones  |
| 19. | The 4 Biggest Mistakes You Could Make When Remodeling Your Kitchen  |
| 20. | A Dozen Dirty Tricks Of Remodeling Contractors. Most Are Totally Undetectable--Unless You Know What To Look For                         |
| 21. | 5 Ways Even Good Remodelers Steal From Clients  |
| 22. | I Was Shocked And Embarrassed When I Found Out That Home Remodeling Was Labeled America's #1 Most Complained-About Industry             |
| 23. | FREE Comprehensive Contractor Standards Guide Allows You To Compare & Judge Any Contractor... Without Ever Talking To A Salesperson     |
| 24. | I Have Created What I Consider To Be The Perfect, Customer-Friendly Remodeling Company... Take 90 Seconds To See If You Agree           |
| 25. | Four Critical Characteristics To Demand From Your Remodeling Contractor... Does Yours Do These?   |
| 26. | Should A Picky, Demanding Homeowner Like You Hire A Low-Volume Remodeling Contractor Like Us?   |
| 27. | Never Sign A Contract With A Remodeler Unless It Contains These 11 Words  |
| 28. | Make Sure Your Remodeler Complies With These 17 Points From The 2012 "Code Of Ethics & Competency For Remodeling Contractors"           |
| 29. | Six Closely Guarded Secrets Of The Remodeling Industry... Revealed At Last  |
| 30. | Four Quick Questions Will Reveal A Remodeler's Operating Philosophy. Ask Them, And Save Yourself Heartache                              |
| 31. | 1,448 Thrilled Customers Can't Be Wrong: CalBath Is The Most Diligent, Quality-Focused Remodeling Company                               |
| 32. | Something You Probably Didn't Know About Bathroom Remodeling  |
| 33. | What The Tub & Tile Bathroom Remodelers Don't Want You To Know  |
| 34. | What Nobody Ever Tells You About Remodeling Delays & Budget Overruns  |
| 35. | A Little Mistake That Cost A Homeowner \$3,000 On Their Bathroom Remodeling Job   |
| 36. | Advice To Homeowners Who Think All Remodelers Are The Same – By Someone Who Got BURNED TWICE  |
| 37. | When Remodelers Want To Freshen Up Their Personal Homes, This Is What They Do   |
| 38. | Who Ever Heard Of Bathroom Remodeling Job That Finished On Time AND Within The Original Budget?   |

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| 39. | How I Cut 3 Weeks & \$18,000 Off The Amount Of Time & Money It Normally Takes To Remodel A Bathroom  |
| 40. | How Often Do You Hear Yourself Saying: 'I Know I Need To Remodel, But I Just Can't Get Around To It!'  |
| 41. | Whose Fault Is It When Bathroom Remodeling Job Drags On For Weeks Longer Than Expected?  |
| 42. | Do You Have These Symptoms Of 'Worn Out Bathroom Syndrome'?  |
| 43. | New Life, Light & Functionality That Lies Hidden In Your Kitchen   |
| 44. | Is It Worth \$199 A Month To Breath New Life Into Your Bathroom?   |
| 45. | Percentage Of Customers Who Say They Would Recommend Us Gladly And Without Hesitation – Us: 98% Industry Average: 31% (We're A Little Bit Higher.)               |
| 46. | Do You Cringe When You Think Of Everything That COULD Go Wrong During Remodeling?  |
| 47. | Is Your Outdated Bathroom Making Guests Uncomfortable? 5 Things They'll Never Have The Guts To Tell You  |
| 48. | Free Design Consultation For Customers Of Milton Accounting--\$295 For Others  |
| 49. | Who Else Wants A New Bathroom -- In Half The Time It Normally Takes?   |
| 50. | How To Have A Stunning Bathtub That Requires Absolutely No Scrubbing—EVER  |
| 51. | Do You Really Want The Lowest Bidding Remodeling Contractor To Remodel Your Bathroom?  |
| 52. | How Much Is Mental Stress Is 'Outdated Kitchen Fatigue' Causing You?   |
| 53. | 1,172 Customer References Given Automatically, Without Asking. Other Companies, Unexplainably, Have Zero.  |
| 54. | Imagine You Preparing A Holiday Feast In Your Beautiful Newly Remodeled Kitchen  |
| 55. | How To Remodel Your Bathroom In 3 Days, Not 3 Weeks  |
| 56. | How To Protect Yourself From Being BURNED By Remodelers Who Over-Represent Their Skill Level.  |
| 57. | Homeowners Who 'Know Everything About Remodeling' Are Not Invited To Read This   |
| 58. | For the Woman Who's Kitchen Looks Prematurely Old And Outdated   |
| 59. | Check The Kind Of New Bathroom You Want  |
| 60. | Your Bathroom Remodeling Project Completed In 7 Days Or You Don't Pay  |
| 61. | 3 Quick Ways To Refresh An Outdated Bathroom   |
| 62. | If You Had An Unlimited Remodeling Budget, You'd Still Choose This Relatively Inexpensive Bathroom...  |
| 63. | Last Friday...Was I Furious! My Remodeler No-Showed—AGAIN!   |
| 64. | How A Homeowner Saved \$8,000 On A Bathroom Remodeling Job—3 Simple Words  |
| 65. | A Building Flaw That Can Cost You \$25,000 In Resale Value If You Hire The Wrong Remodeler   |
| 66. | The 5 Most Important Characteristics To Look For In A Remodeler... And The 3 To Avoid At All Costs   |
| 67. | How To Remodel Your Bathroom Quickly Without Sacrificing Quality   |
| 68. | Thinking About Starting A Kitchen Remodeling Job? A Bathroom? Not After You Read This, You Won't!  |
| 69. | The Best Materials To Use For Kitchen Remodeling To Enhance Resale Value   |
| 70. | If Your Remodeler Gets Injured, You Could Be Liable. How To Protect Yourself--Takes Just 30 Seconds  |
| 71. | 3 Fast Ways To Remodel A Bathroom...Without Laying Any Tile  |
| 72. | The Average Remodeling Job Has \$1,600 In Phony Charges. Take These 10 Defensive Measures, And Protect Yourself  |
| 73. | 5 Overlooked Ways To Brighten Your Kitchen When You Remodel  |
| 74. | The Most Common Remodeling Mistake (You Probably Made It Too)  |
| 75. | Hire The Wrong Remodeler? Here's 4 Excuses That Work With Your Spouse... And 3 That Won't  |
| 76. | The 4 Grim Facts Of Life About Remodeling Contractors: Don't Go Into A Consultation Until You Memorize Them  |
| 77. | What To Do For An Outdated Bathroom: 4 Options That Beat The Socks Off Laying New Tile & Grout   |
| 78. | Save Money By Knowing How Kitchen Remodelers Trick You Into Buying Unnecessary, Higher Priced Add-Ons  |
| 79. | Should You Call In A Professional Remodeler... Or Just Go Down To The Home Depot And Do It Yourself?   |
| 80. | The Cost Of A Quality Kitchen Remodeling Job Has Fallen 25% Over The Last Five Years... But Most Contractors Are Still Clinging To And Charging You 2007 Prices. |
| 81. | Homeowners: Fully Remodel All The Bathrooms In Your Home For Less Than A Monthly Car Payment   |

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| 82.  | Speed In Remodeling: Two Questions That Other Contractors Hope You'll Never Ask Them   |
| 83.  | How To Cram 5 Weeks Of Tedious Bathroom Remodeling Into 2 Quick & Painless Days  |
| 84.  | Out Of 537 Remodeling Contractors In (Town), Only SIX Have Completed Over 5,000 Jobs In Their Lifetime   |
| 85.  | Innovative Bathroom Remodeling System Lets Us Get In & Out & Done In Less Than A Week  |
| 86.  | If You Can Afford A Monthly Payment Of \$499, You Can Have The Completely Remodeled Kitchen Of Your Dreams In 60 Days  |
| 87.  | There Are 2 Kinds Of Remodelers—Which Do You Prefer?   |
| 88.  | There's Two "Schools Of Thought" When Hiring A Remodeling Contractor: One Costs You <u>Four Times As Much As</u> The Other...For Inferior Results. Which Do You Prefer?  |
| 89.  | There Are 348 Professional Remodeling Contractors Within 20 Miles of (city) That You Could Hire To Redo Your Kitchen...But Only One Of Them Was Specifically <u>Designed and Equipped</u> To Cater To The Unique Needs Of Persnickety, Demanding, Hard-To-Please People... |
| 90.  | Of Course You've Heard Of 2-Day Bathroom Remodeling. But Have You Heard Of HIGH QUALITY 2-Day Bathroom Remodeling?   |
| 91.  | It Sounds Like Hype But It's True – (Company) Saves A Bare Minimum Of 15% Off Of Other Contractors In Apples-To-Apples Comparisons   |
| 92.  | The Only Thing We've Left Off Our Remodeling Projects Is The Ridiculous Price Tag  |
| 93.  | If You're Planning On Spending \$40,00 On A New Kitchen, I'll Either Build You A Kitchen Worth \$55,000, or \$10,000 Cash Still In Your Pocket   |
| 94.  | How Much Should You Pay For A Good Bathroom Remodeling Job?  |
| 95.  | You've Got The Ugliest Bathroom I've Ever Seen In My Life (That's What They'll Say If You Get Caught Using The Wrong Remodeler)  |
| 96.  | The Big Hairy Secret That Big-Name Remodelers Don't Want You To Know About Quality Control Processes (Hint: They <u>Don't Have</u> Any Processes)  |
| 97.  | Here's What To Expect From Remodeler Who Specifically Caters To Picky, Fussy, Persnickety Homeowners   |
| 98.  | The Three Most Dangerous Words You Could Say To Your Remodelers: "You're The Expert."  |
| 99.  | How To Get A Filet Mignon Bathroom For Mac 'N Cheese Pricing   |
| 100. | Get A Total Bathroom Makeover For Under \$9 Grand  |